



RE\DEFINE
REAL ESTATE

We believe that investing in healthy real estate is the best way to support and ensure healthy business.

Consider

that a happy, healthy and collaborative team determines your company's performance and competitive position.

that only half of your employees now work together in one place and how that will impact cohesion and corporate culture.

how doubling the office space for your employees will impact your economics.



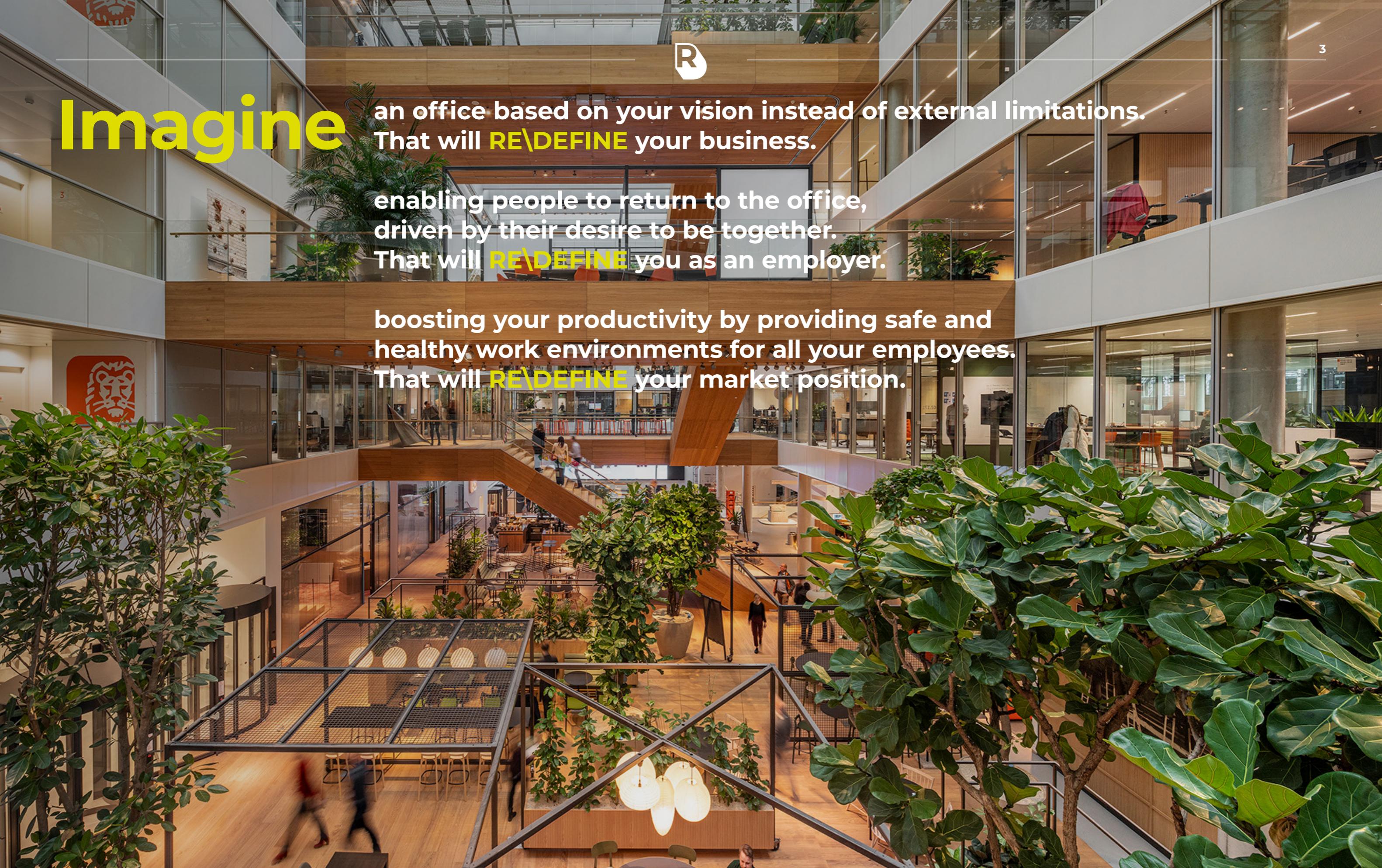


Imagine

an office based on your vision instead of external limitations.
That will **RE\DEFINE** your business.

enabling people to return to the office,
driven by their desire to be together.
That will **RE\DEFINE** you as an employer.

boosting your productivity by providing safe and
healthy work environments for all your employees.
That will **RE\DEFINE** your market position.



We investigated

office science

Focusing on efficiency made us vulnerable by preventing us from adapting.

Research shows that addressing safety, health and well-being enhances productivity.

Small environmental variations can lead to large fluctuations in organisational continuity.

Investing in healthy real estate is the best way to ensure a healthy and productive work force.



office science

90% of all collaborative communication takes place at people's desks.

Numerous studies show people's performance drops by 66% upon exposure to distracting noise.

Research shows that workers with office windows sleep an average 46 minutes more per night.



Tabletop area 1600x800



Tabletop area 1200x600

Tabletops have shrunk by up to 56% over the years. With the new distancing measures, this decreases the effectiveness of occupancy.

64% of the global workforce feels significant anxiety about job security due to the coronavirus hazard.

Most short sick leave is related to respiratory diseases such as colds, flu and hay fever.

Although the possibilities for working virtually are increasing, 77% of workers believe that the physical workplace will become more important.

85% of interviewees recognise wellness as a critical issue for workplaces.

Workers in office landscapes report ill more often (62%) than people working in traditional office environments.

Seminal research in 2003 identified 15 studies linking improved ventilation with up to 11% gains in productivity.

85% of young workers believe that work and home life will become more enmeshed for more people by 2030.

We can learn a lot from hospital and science environments that have long been designed to deal with a variety of biological hazards.

Lack of thermal comfort leads to a 5% reduction in performance





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Let's talk!